

Digital Pet Therapy for Hospitals and Healthcare Systems

Making Patient Care a Little Bit More Caring

Hospitals can be overwhelming and lonely for patients and their caregivers. Not to mention the clinicians leading their care efforts. With 36.3M total hospital admissions and 130M patients visiting the ER in 2018¹, that's a lot of anxiety and stress!

Introducing Murphy Cares™ – the first digital pet therapy app that offers emotional support, 24x7

Supports a Better Patient Experience

Happy and relaxed patients not only reduce the stress of caregivers, they tend to experience more positive outcomes and be more satisfied with their care. Murphy Cares provides just the right blend of furry friendship and fun to spark joy for any patient.

Combining videos of real dogs with an interactive and engaging interface, Murphy Cares replicates the animal-human connection, enabling hospitals to provide anytime, anywhere comfort and smiles for patients, ages 4 to 104.

Delivers Any Time, Anywhere Pet Therapy

For those hospitals that have invested in pet therapy, Murphy Cares allows those positive benefits to be extended to virtually everyone, 24x7. With Murphy Cares, patients in isolation, the ICU, the ER, in pre-op, who are allergic to dogs, who are lonely at night, or who are eager for more than a few minutes of puppy love can experience similar benefits as traditional pet therapy without the limitations.

Murphy Cares also enables hospitals to expand their pet therapy program outside the hospital walls by being accessible in nearly any outpatient setting. By allowing patients to go home with the app and continue to receive the same positive benefits at home during their recovery, hospitals can support patient recovery in new and positive ways.

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The Murphy Cares app is a true treasure. Our patients and their caregivers immediately engage with the app and bringing a smile to their face every time. It feels good to be able to give patients a boost when they aren't feeling well.

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Provides Valuable Data

Through its secure administrator dashboard, Murphy Cares provides a big picture view of patient usage and engagement that can be mapped over time to outcomes and patient satisfaction trends. While keeping patient information anonymous, Murphy Cares provides valuable insights not usually available to caregivers.

Is Safe, Secure, and Easy to Deploy

Murphy Cares is a family-friendly app that is relevant for all ages. Hospital IT teams can quickly and securely download the app onto the hospital network in a matter of minutes. Requiring no personal information, Murphy Cares is intuitive for users as young as 3 or 4.

Feel Better with Murphy Cares!

Murphy Cares is the furry friend patients from 4 to 104, their caregivers, and clinicians, can relate to when life gets overwhelming. Providing a much-needed boost of “puppy love” and positivity, Murphy Cares helps everyone feel a little bit, or a lotta bit, better.

To learn more about Murphy Cares or to start your hospital with a free trial or pilot program, please contact: info@murphycares.com



Why Murphy Cares?

Murphy Cares is a wellness technology company and the creator of the first digital pet therapy app. Combining innovative technology with the therapeutic benefits of dogs, Murphy Cares delivers warmth, love, and companionship to patients of all ages, on demand. Founded by top medical professionals from leading institutions, Murphy Cares helps hospitals and healthcare systems improve their patient experiences and clinical outcomes by increasing feelings of patient well-being and connectedness.



MURPHY CARES™

1. <https://www.cdc.gov/hchs/fastats/emergency-department.htm>